



## *When Your Performance Really Counts !*

***The Gift of the Gab***

*Communication is the key to success.  
That's true at work, at home,  
and in social settings.  
After all, the best ideas are worthless  
if they're not understood.*



COMMUNICATION AND PRESENTATION SKILLS COACHING

# Communication and Presentation Skills Coaching

**If you...** spend hours crafting a speech or sales presentation, or have no idea where to start...save time, add more impact, build your confidence...attend The GiftOfTheGab seminar!

**If you...** invest months obtaining an appointment with a prospect or committee and this is your chance to make a great impression or sale, why not guarantee your presentation is more effective than other vendors?...attend TheGiftOfTheGab seminar!

**If you...** realise speaking engagements are a way for you to gain exposure in your community or industry...attend TheGiftOfTheGab seminar!

**If you...** want to be promoted and realise it will adversely affect your career unless you receive training to improve your communication skills...attend TheGiftOfTheGab seminar!

**If you...** desire the calibre of presentations, at your meetings and conventions, to improve dramatically...attend TheGiftOfTheGab seminar!

**If you...** like 85% of the population, fear public speaking and avoid it at all costs. Conquer it...attend TheGiftOfTheGab seminar!

Our programme leaders are experienced consultants, whose sole focus is helping people communicate more effectively. Clients rely on us -- time and time again -- for expert guidance, in-depth training, and thought-provoking advice. Our staff are experienced in dealing with the challenges you face when preparing and delivering important presentations/communications. We'll get to know you, your organisation, and your industry. Most importantly, we're always "on call", so help is just minutes away whenever you need it.



# Captivate and Motivate your Audience with your Communication Style!

## We will:

Coach you in preparing and delivering successful presentations through the use of our foolproof **Triple P**® method (Presentation Preparation Parameters).

Assist you in becoming a more dynamic and confident communicator.

Improve your pragmatic communication skills by focusing on your body language, voice, eye contact and rapport building skills.

Assist you in becoming a successful listener.

Give you the tools which will help you deal successfully with difficult communication situations.

Coach and explore your vocabulary for more effective self expression.

Coach you in public speaking skills in front of any sized group.

Provide you with relaxation and reduction of nervousness techniques.

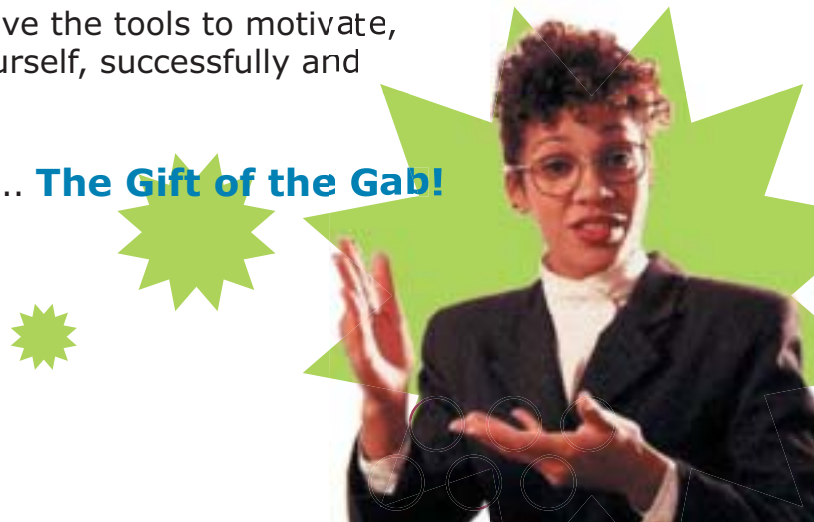
Eliminate negative speech habits through introduction of our **Quadruple F**® technique (**From Fumbling Fillers to Fluency**).

Videotape your development to your final, top quality performance, for your future reference.

## ...AND THE RESULTS?

You will be able to approach any communication situation with confidence and dynamism, knowing that you have the tools to motivate, persuade, negotiate and express yourself, successfully and effectively.

In essence, you will have acquired .... **The Gift of the Gab!**



# Who benefits from The Gift Of The Gab Seminar?

## The Individual

Would your career benefit from powerful communication and presentation skills? Here are some professionals who have boosted their futures with our intensive coaching.

- ❖ Business leaders, who need to inspire their teams.
- ❖ Corporate leaders, who realise speaking skills can elevate their careers.
- ❖ Salespeople, in their daily negotiations and when giving presentations before groups or committees.
- ❖ Directors and managers, who with excellent communication skills, will extract the best from their teams.
- ❖ Professional speakers, who need some creative fine-tuning, or new ideas for their presentations.
- ❖ New and professional speakers, who want to steer their careers in the right direction.
- ❖ Anyone, for whom professional speaking is an essential component within their career.
- ❖ Entrepreneurs, who realise speaking can add to their visibility and marketing mix.
- ❖ Authors, who need direction to convert their book to a speech.
- ❖ Sports or show business celebrities, who communicate with the media.

## The Company

Would you like your company to gain an unfair advantage over competitors? Here are some benefits your company will gain, by sending personnel to our intensive coaching.

- ❖ Inspired and motivated teams.
- ❖ Personnel commitment to achieving high results.
- ❖ Increased sales.
- ❖ Improved negotiation abilities through excellent communication skills.
- ❖ Time saving, efficient, persuasive and professional presentations.
- ❖ Enhanced personnel interaction through improved communication skills.
- ❖ Higher company morale.
- ❖ Increased company profile and visibility.
- ❖ Improved communication with the media.

Seminars are held in English at our purpose equipped seminar location in Zurich. For inhouse seminars please contact us. The seminar package includes three ½ day sessions which are generally spread over a 3 week period.

More information is available directly from our website : [www.thegiftofthegab.com](http://www.thegiftofthegab.com)

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